

Community outreaching of tobacco free services: Experiences of Renai Branch, Taipei City Hospital, Taiwan

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Healthcare Service Name: Renai Branch, Taipei City Hospital

Country/Region: Taiwan

Self-Audit Score 2019 (Standards 1-8):143

Size/ number of beds:630

Number of Staff: 1234

Specialisation: Internal Medicine, Surgery, Obstetrics and Gynecology, Pediatrics, Integrative Community Medicine

Policy, communication, education and training

1. Tobacco and Betel Nut Control Group of the Health Promotion Committee :

Members are from different departments. An organization charter to execute the tobacco-free hospital program is implemented. Meeting are held every season.

2. Declaration of “no smoking policy” in the hospital: The management class takes the lead to sign “no smoking document”. The information is dispersed by e-mail to all the hospital staffs.

3. Tobacco free budget: The hospital budget was about 10,000 €/year.

4. Diverse ways to promote tobacco-free environment:

Through hospital websites, billboards, posters, fliers, broadcasting, outpatient clinic timetables, and press conferences, we propagate information about tobacco-free hospital.





5. Hot line communication: There are health education line for smokers and a reporting line service for community residents.

6. Smoke-free policy survey: In a questionnaire survey, the vast majority (99.8%) of the staff knew the policy and 96% were satisfied . We reviewed reasons for dissatisfaction and improved them.

7. Health literacy on smoking cessation and tobacco use: Regular meetings of medical departments were held. The topic included adolescents and e-cigarettes, evidence based effects of 5A smoking cessation, and reinforcing smoking and betel nut history taking.

8. Smoking cessation manpower: 76 medical personnel were qualified as smoking cessation counseling person, including staffs from different departments.

Table. Tobacco free services.			
Items	Target value	Accumulated achievement value	Achievement rate
No. of 18+ years old outpatient (per 1,000 persons) accepting smoking cessation health awareness education each year	2.0	8.6	430%
No. of 18+ years old inpatient (per 1,000 persons) accepting smoking cessation health awareness education each year	2.0	3.92	196%
Point success rate of smoking cessation in 3 months	21%	46.27%	220%
Point success rate of smoking cessation in 6 months	20%	30.59%	153%
Percentage of smoking patients with chronic illness who accepted smoking cessation service	10%	45.8%	458%
No. of pregnant women and/or family members who accepted smoking cessation service	5	23	460%
No. of teenagers who accepted smoking cessation service	10	123	123%

			
Tobacco hazard awareness in Da-An High School	Hospital Superintendent Poster with QR code that links with online smoking cessation service	Tobacco-Free, Betelnut-Free Logo badges for caps, clothes, or bags	Smoking Cessation folders with printed 5D strategy and the smoking cessation service line of the branch



Smoking cessation services (Table)

1. Columns in the chart to record smoking:

- (1) We collected information by asking about cigarette smoking habits of patients
- (2) For children, babies, and pregnant women exposed to cigarette smoking, the medical staff intervene and help refer to relevant services.

2. Electronic reminder system to promote smoking cessation.

3. Health education to increase public awareness of tobacco hazards.

- (1) We held 41 events in a year. Approximately 2108 people participated since 2017.
- (2) We provided tobacco hazard information to patients through posters, handouts, folders, pens, and fans. We helped patients understand that the hospital provides smoking cessation outpatient clinics, consultations, and classes.

			
Provide tobacco hazard health education to pregnant women	Cooperation with neighboring Gynecology Clinic to refer and provide smoking cessation services	Design awareness posters for pregnant women – The Harm of Second-hand Smoking on Babies	Design pediatric stickers – Second-hand smoking hazard awareness

Smoke-free environment

1. Sets of “smoke prohibition boundary”:

The boundary spans from the borders of the hospital campus to car entry and exit.

2. Smoking cessation awareness billboards :

At the entry and exit of the hospital, there are billboards to provide smoking cessation channels with the regular updates of the contents.

3. CCTV monitor and guard patrol in smokers’ hotspots:

We enhanced smoking cessation patrol and provided CCTV monitor in smokers’ hotspots.

Healthy workplace

1. Health promotion plans for the staff:






- (1) Health promotion included mental and physical health activities, healthy diets, smoking cessation services, and physical examination for all staff members annually.
- (2) Forty smoking staffs were referred to smoking cessation services and continued to receive follow-up care. A total of 8 staffs have not smoked in 7 days.

2. Encourage staffs to participate in smoking cessation classes:

- (1) €6 coupons for undergoing smoking cessation awareness service.
- (2) €14 coupons for full participation in the smoking cessation classes.
- (3) €142 for staff who have quit smoking successfully for three months.

3. Encouragement for successful referral

€2 reward coupon was provided to staffs who referred smokers successfully.

				
Smoking prohibition boundary of hospital	Smoking prohibition road blocks at the side entrance	Automatic sensor for broadcasting	Renai Fitness Centers	Seasonal reward for the top three staff of referral cases. The hospital superintendent presenting the awards in public.

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